



SAN LUIS OBISPO MASTER CHORALE

February 2017

Dear Business Owner,

On Saturday, 20 May 2017, at 8 p.m., and Sunday, 21 May 2017, at 3 p.m., at the Performing Arts Center in San Luis Obispo, the San Luis Obispo Master Chorale will conclude its 2016-2017 season with the popular *Carmina Burana* by Carl Orff. We will be joined by Ballet Theatre San Luis Obispo and the Central Coast Children's Choir.

We would like to request your assistance in our continuing mission to bring you the best choral music on the central coast by asking you to become, or to continue as, one of our program advertisers.

If you have never advertised in the print media or do not have **camera-ready** art, the chorale's graphic artists can create your advertisement for a nominal fee of \$15 per hour or a flat fee of \$25. To help you visualize the differing sizes of our advertising spaces, examples of each size are included on the reverse. *Please read the requirements carefully.*

If you choose to support and promote the performing arts in our community—and the Master Chorale in particular—please fill out the attached form and give it to a Master Chorale member or mail it to the address in the box below. Please **e-mail your digital ad to Carilyn Anderson** (see back).

Thank you for supporting the San Luis Obispo Master Chorale. Check out our website: <http://www.slomasterchorale.org>, for details on our 2017-2018 season.

Judy Wooten
Advertising Coordinator

Program Ad Order Form

Company Name _____

Address _____

City _____ Zip _____ Phone _____

Contact Person _____ FAX _____ E-mail _____

	Size	Price
<input type="checkbox"/> Front or back inside cover	8.5" x 11" (plus 0.25" bleed)	\$500
<input type="checkbox"/> Full page	7.5" x 10"	\$400
<input type="checkbox"/> Half page (horizontal)	7.5" x 4.75"	\$200
<input type="checkbox"/> Half page (vertical)	3.5" x 10"	\$250
<input type="checkbox"/> Quarter page	3.5" x 4.75"	\$150
<input type="checkbox"/> Business card (horizontal)	3.5" x 2"	\$ 75
<input type="checkbox"/> Business card (vertical)	2" x 3.5"	\$ 85

I do not wish to advertise at this time, but I would like to support *San Luis Obispo Master Chorale* with a donation of \$_____.

<p>Make checks payable to: SAN LUIS OBISPO MASTER CHORALE and mail to: Judy Wooten 2016 Fairchild, Unit B Los Osos, CA 93402</p>

**The deadline to submit
your advertisement
is 17 April 2017.**

Questions? Telephone Judy Wooten at 805.459.4630 or e-mail judywooten123@aol.com



Cuesta College
San Luis Obispo, CA (805) 546-3100

Full page 7.5" x 10"

Half page (vertical) 3.5" x 10"

Inside cover 8.5" x 11" plus 0.25" bleed

How to submit your advertisement

1. Submit your ad in one of these forms:
 - **Black and white camera-ready** artwork. (All submissions will be scanned at 300 dpi.)
 - *.jpg or *.tif graphic.
 - **Print-quality** .pdf of the **exact ad size**.
2. Be sure your artwork conforms to the sizes listed and displayed on this page.
3. Submit your material no later than **17 April 2017** by mail, e-mail or in person.

All submissions **must** include a completed advertisement form, your check for the appropriate amount, and your artwork as described above. Advertisements may be mailed or given to a chorale member. E-mail your advertisement if using graphic or .pdf format under 10 MB to Carilyn Anderson: ca.carilyn64@sbcglobal.net.

E-mail her or call (805.238.7013) for questions about ad specifics.

Quarter page 3.5" x 4.75"

Half page (horizontal) 7.5" x 4.75"

Business card
(horizontal)
3.5" x 2"

Business card
(vertical)
2" x 3.5"