



SAN LUIS
OBISPO
**MASTER
CHORALE**

September 2018

Dear Business Owner,

On 17 November 2018 San Luis Obispo Master Chorale will present four works: Mozart's "Te Deum laudamus" ; local composer Craig Russell's "Wings of Bliss"; Vaughan Williams' "The Lark Ascending"; and Lou Harrison's *La Koro Sutro*, featuring the American gamelan.

For our spring concert, we will perform Leonard Bernstein's *Chichester Psalms* and Ernest Bloch's *Avodath Hakodesh*. For more information on our current programming, please be sure to visit our website at **slmasterchorale.org**.

We would like to request your assistance in our continuing mission to bring you the best choral music on the central coast by asking you to become, or to continue as, one of our program advertisers. Approximately 1,300 members of the community will see your advertisement in the chorale's program.

Please see side two to select the size and price of the ad you would like. To help you visualize the differing sizes of our advertising spaces, examples of each size are included on the reverse. *Please read the requirements carefully.* You may choose to advertise in one or both of our concert programs. Advertise in both to save money!

Once you have chosen your ad size, please fill out the attached form and give it to a Master Chorale member, or mail it to the address in the box below, with your check for the full amount. *If you have a digital ad, please e-mail it* to Carilyn Anderson (carilyn4choir@att.net).

Thank you for supporting the San Luis Obispo Master Chorale.

Judy Wooten
Advertising Coordinator

Program Ad Order Form

Company Name _____

Address _____

City _____ Zip _____ Phone _____

Contact Person _____ FAX _____ E-mail _____

Size				Buy two and save.	
				Buy two	Save
<input type="checkbox"/> Front or back inside cover (plus 0.25" bleed)	8.5" x 11"	\$500		\$850	\$150
<input type="checkbox"/> Full page	7.5" x 10"	\$400		\$700	\$100
<input type="checkbox"/> Half page (horizontal)	7.5" x 4.75"	\$200		\$325	\$ 75
<input type="checkbox"/> Half page (vertical)	3.5" x 10"	\$250		\$450	\$ 50
<input type="checkbox"/> Quarter page	3.5" x 4.75"	\$150		\$250	\$ 50
<input type="checkbox"/> Business card (horizontal)	3.5" x 2"	\$ 75		\$125	\$ 25
<input type="checkbox"/> Business card (vertical)	2" x 3.5"	\$ 85		\$150	\$ 20

I do not wish to advertise at this time, but I would like to support **San Luis Obispo Master Chorale** with a donation of \$_____.

Make checks payable to: **SAN LUIS OBISPO MASTER CHORALE**
and mail to: San Luis Obispo Master Chorale
P.O. Box 3318
San Luis Obispo, CA 93403

Ad deadline:
22 October 2018

Questions? Telephone **Judy Wooten** at 805.459.4630 or e-mail judywooten123@aol.com

Half page (vertical) 3.5" x 10" \$250

Full page 7.5" x 10" \$400

Inside cover 8.5" x 11" plus 0.25" bleed \$500

How to submit your advertisement

1. Submit your ad in one of these forms:
 - **Black and white camera-ready** artwork.
(All submissions will be scanned at 300 dpi.)
 - .jpg or .tif graphic.
 - **Print-quality .pdf** of the **exact ad size**.
2. Be sure your artwork conforms to the sizes listed and displayed on this page.
3. Submit your material no later than **22 October 2018** by mail, e-mail or in person.

All submissions **must** include a completed advertisement form, your check for the appropriate amount, and your artwork as described above (all sent to Judy Wooten). Advertisements may be mailed or given to a chorale member. **If using graphic or .pdf format under 10 MB, e-mail it to Carilyn Anderson: carilyn4choir@att.net**

E-mail her or call (805.238.7013) for questions about ad specifics.

Quarter page 3.5" x 4.75" \$150

Half page (horizontal) 7.5" x 4.75" \$200

Business card
(horizontal)
3.5" x 2"
\$75

Business card
(vertical)
2" x 3.5"
\$85