



SAN LUIS OBISPO MASTER CHORALE

August 2019

Dear Business Owner,

We would like to request your assistance in our continuing mission to bring you the best choral music on the central coast by asking you to become, or to continue as, one of our program advertisers. Approximately 1,300 members of the community will see your advertisement in the chorale's program. Our concert programs are published on November 24, 2019 and April 26, 2020 this season. **Book both concert programs before Nov. 1st and get a 20% discount!**

Please see side two to select the size and price of the ad you would like. To help you visualize the differing sizes of our advertising spaces, examples of each size are included on the reverse. *Please read the requirements carefully.*

Once you have chosen your ad size, please fill out the attached form and give it to a Master Chorale member, or mail it to the address in the box below, with your check for the full amount. *If you have a digital ad, please e-mail it to Sarah Maggelet in PDF format to sarah@slomasterchorale.org.*

Thank you for supporting the San Luis Obispo Master Chorale.

Program Ad Order Form

Company Name _____

Address _____

City _____ Zip _____ Phone _____

Contact Person _____ FAX _____ E-mail _____

| Size | | One | Both |
|---|--------------|-------|--------|
| • Front or back inside cover (plus 0.25" bleed) | 8.5" x 11" | \$500 | \$800 |
| • Full page | 7.5" x 10" | \$400 | \$640 |
| • Half page (horizontal) | 7.5" x 4.75" | \$250 | \$400 |
| • Half page (vertical) | 3.5" x 10" | \$250 | \$400 |
| • Quarter page | 3.5" x 4.75" | \$150 | \$240 |
| • Business card (horizontal) | 3.5" x 2" | \$ 75 | \$145 |
| • Business card (vertical) | 2" x 3.5" | \$ 75 | \$ 145 |

I do not wish to advertise at this time, but I would like to support **San Luis Obispo Master Chorale** with a donation of \$__.

| |
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| <p>Make checks payable to: SAN LUIS OBISPO MASTER CHORALE and mail to: San Luis Obispo Master Chorale P.O. Box 3318 San Luis Obispo, CA 93403</p> |
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Credit card payments accepted on our website

Ad deadline:

**November 3,
2019**

or

April 5, 2020

Questions? Sarah Maggelet at 805.538.3311 or sarah@slomasterchorale.org

Half page (vertical) 3.5" x 10" \$250

Full page 7.5" x10" \$400

Inside cover 8.5"x 11" plus 0.25" bleed

\$500

How to submit your advertisement

1. Submit your ad in this form:
 - **Black and white camera-ready** artwork.
 - **Print-quality** .pdf of the **exact ad size**.
If you need design assistance, call for a quote
2. Be sure your artwork conforms to the sizes listed and displayed on this page.
3. Submit your material no later than **NOV 3** for Fall concert or by **APRIL 5** for Spring concert by e-mail.

All submissions **must** include a completed advertisement form, your check for the appropriate amount, and your artwork as described above. Advertisements may be mailed or given to a chorale member. **PDF ads should be emailed to sarah@slomasterchorale.org.**

Quarter page 3.5" x 4.75" \$150

Half page (horizontal) 7.5" x 4.75" \$200

Business card
(horizontal)
3.5" x 2"
\$75

Business card
(vertical)
2" x 3.5"
\$85