



SAN LUIS OBISPO
MASTER CHORALE

Dear Business Owner,

January 2022

We would like to request your assistance in our continuing mission to bring you the best choral music on the Central Coast by asking you to become, or to continue as, one of our program advertisers. Approximately 900 to 1,100 members of the community will see your advertisement in the Master Chorale's program. Our concert programs will be published on April 1, 2022, this season.

Please complete the form below and indicate the size of the ad you would like to purchase. To help visualize the different advertising spaces available, examples of each size are included on page two. *Please read the requirements carefully for how to submit your advertisement.*

You can return the completed order form to Executive Director Katelyn Geitner, a Master Chorale member, or mail it to the address provided, along with payment in the form of a check for the full amount. Technical guidelines for submitting ads are shown on the next page. Ads placed on the front and back inside cover are printed in color (CMYK).

Thank you for supporting the San Luis Obispo Master Chorale!

Program Ad Order Form

Company Name _____

Address _____

City _____ Zip _____ Phone _____

Contact Person _____ Phone _____ E-mail _____

Size

- | | | |
|--|--------------|-------|
| <input type="checkbox"/> Front or back inside cover (plus 0.25" bleed) | 8.5" x 11" | \$500 |
| <input type="checkbox"/> Full page | 7.5" x 10" | \$400 |
| <input type="checkbox"/> Half page (horizontal) | 7.5" x 4.75" | \$250 |
| <input type="checkbox"/> Quarter page | 3.5" x 4.75" | \$150 |
| <input type="checkbox"/> Business card (horizontal) | 3.5" x 2" | \$75 |

I do not wish to advertise at this time, but I would like to support **San Luis Obispo Master Chorale** with a donation of \$_____.

<p>Make checks payable to: SAN LUIS OBISPO MASTER CHORALE and mail to: San Luis Obispo Master Chorale P.O. Box 3318 San Luis Obispo, CA 93403</p>
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Credit card payments accepted on our website www.slomasterchorale.org

Ad deadline:

March 15, 2022

Questions? Katelyn Geitner at 805.538.3311 or katelyn@slomasterchorale.org

Full page 7.5" x 10" \$400

Inside cover 8.5" x 11" plus 0.25" bleed
\$500

How to submit your advertisement

1. Submit your ad in this form:
 - **300 dpi black and white camera-ready** artwork, or color (CMYK) if inside cover.
 - **Print-quality PDF** in the **exact ad size**.
If you need design assistance, call for a quote.
2. Be sure your artwork conforms to the sizes listed and displayed on this page.
3. Submit your material no later than **MARCH 15** for the Spring concert program.

All submissions **must** include a completed advertisement form, a check for the appropriate amount, and the artwork as described above. Order forms and payment may be mailed or given to a chorale member. **PDF ads should be emailed to katelyn@slomasterchorale.org.**

Half page (horizontal) 7.5" x 4.75" \$250

Quarter page 3.5" x 4.75" \$150

Business card
(horizontal)
3.5" x 2"
\$75