



# SAN LUIS OBISPO MASTER CHORALE

Dear Business Owner,

October 2022

We would like to request your assistance in our continuing mission to bring you the best choral music on the Central Coast by asking you to become, or to continue as, one of our program advertisers. Approximately 1,300 members of the community will see your advertisement in the Master Chorale's program. Our concert programs will be published on November 1, 2022, and April 1, 2023, this season. **Book both concert programs before October 31<sup>st</sup> and get a 20% discount!**

Please complete the form below and indicate the size of the ad you would like to purchase. To help visualize the different advertising spaces available, examples of each size are included on page two. *Please read the requirements carefully for how to submit your advertisement.*

You can return the completed order form to a Master Chorale member, or mail it to the address provided, along with payment in the form of a check for the full amount. *If you have a digital ad, please e-mail it as a PDF to Katelyn Schiavone at [katelyn@slomasterchorale.org](mailto:katelyn@slomasterchorale.org).*

Thank you for supporting the San Luis Obispo Master Chorale!

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## Program Ad Order Form

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Size		One	Both
<input type="checkbox"/> Front or back inside cover (plus 0.25" bleed)	8.5" x 11"	\$500	\$800
<input type="checkbox"/> Full page	7.5" x 10"	\$400	\$640
<input type="checkbox"/> Half page (horizontal)	7.5" x 4.75"	\$250	\$400
<input type="checkbox"/> Half page (vertical)	3.5" x 10"	\$250	\$400
<input type="checkbox"/> Quarter page	3.5" x 4.75"	\$150	\$240
<input type="checkbox"/> Business card (horizontal)	3.5" x 2"	\$75	\$120

I do not wish to advertise at this time, but I would like to support **San Luis Obispo Master Chorale** with a donation of \$\_\_\_\_\_.

<p>Make checks payable to: <b>SAN LUIS OBISPO MASTER CHORALE</b>  and mail to: San Luis Obispo Master Chorale  P.O. Box 3318  San Luis Obispo, CA 93403</p> <p>Credit card payments accepted on our website <a href="http://www.slomasterchorale.org">www.slomasterchorale.org</a></p>
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**Ad deadline:**  
**October 31, 2022**  
or  
**March 15, 2023**

Questions? **Katelyn Schiavone** at **805.538.3311** or [katelyn@slomasterchorale.org](mailto:katelyn@slomasterchorale.org)

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Half page (vertical) 3.5" x 10" \$250

Full page 7.5" x 10" \$400

Inside cover 8.5" x 11" plus 0.25" bleed  
\$500

### How to submit your advertisement

1. Submit your ad in this form:
  - **Black and white camera-ready** artwork.
  - **Print-quality PDF** in the **exact ad size**.*If you need design assistance, call for a quote.*
2. Be sure your artwork conforms to the sizes listed and displayed on this page.
3. Submit your material no later than **OCTOBER 31** for the fall concert or by **MARCH 15** for spring concert.

All submissions **must** include a completed advertisement form, a check for the appropriate amount, and the artwork as described above. Order forms and payment may be mailed or given to a chorale member. **PDF ads should be emailed to [katelyn@slomasterchorale.org](mailto:katelyn@slomasterchorale.org).**

Quarter page 3.5" x 4.75" \$150

Half page (horizontal) 7.5" x 4.75" \$250

Business card  
(horizontal)  
3.5" x 2"  
\$75