



SAN LUIS OBISPO
MASTER CHORALE

Dear Business Owner,

2023

Your assistance is needed and valued as we continue our mission of bringing the best choral music master works to the Central Coast. We invite you to begin or renew your sponsorship as a program advertiser. Approximately 1,300 members of the community will see your advertisement in the Master Chorale’s program. Our concert programs will be published on November 1, 2023, and April 1, 2024, this season. **Book both concert programs and submit your artwork before October 27th and receive up to a 20% discount!**

Please complete the form below and indicate the size of the ad you would like to purchase. To help visualize the different advertising spaces available, examples of each size are included on page two. *Please read the requirements carefully for how to submit your advertisement.*

You can return the completed order form to a Master Chorale member, or mail it to the address provided, along with payment in the form of a check for the full amount. *If you have a digital ad, please e-mail it as a PDF to Katelyn Schiavone at katelyn@slomasterchorale.org.*

Thank you for supporting the San Luis Obispo Master Chorale!

Program Ad Order Form

Company Name _____

Address _____

City _____ Zip _____ Phone _____

Contact Person _____ E-mail _____

Size		One	Both
<input type="checkbox"/> Front or back inside cover (FULL COLOR)	8.5" x 11"	\$625	\$1000
<input type="checkbox"/> Full page	7.5" x 10"	\$500	\$800
<input type="checkbox"/> Half page (horizontal)	7.5" x 4.75"	\$300	\$500
<input type="checkbox"/> Half page (vertical)	3.5" x 10"	\$300	\$500
<input type="checkbox"/> Quarter page	3.5" x 4.75"	\$200	\$300
<input type="checkbox"/> Business card (horizontal)	3.5" x 2"	\$100	\$160

I do not wish to advertise at this time, but I would like to support **San Luis Obispo Master Chorale** with a donation of \$_____.

Make checks payable to: **SAN LUIS OBISPO MASTER CHORALE**
and mail to: San Luis Obispo Master Chorale
P.O. Box 3318
San Luis Obispo, CA 93403
Credit card payments accepted on our website www.slomasterchorale.org

Ad deadline:
October 27, 2023
or
March 25, 2024

Questions? **Katelyn Schiavone** at 805.538.3311 or katelyn@slomasterchorale.org

Half page (vertical) 3.5" x 10"

Full page 7.5" x 10"

Inside cover 8.5"x 11" plus 0.25" bleed

How to submit your advertisement

1. Submit your ad in this form:
 - **Black and white camera-ready** artwork, or **full color** artwork for inside covers.
 - **Print-quality PDF** in the **exact ad size**.
If you need design assistance, call for a quote.
2. Be sure your artwork conforms to the sizes listed and displayed on this page.
3. Submit your material no later than **OCTOBER 27** for the fall concert or by **MARCH 25** for spring concert.

All submissions **must** include a completed advertisement form, a check for the appropriate amount, and the artwork as described above. Order forms and payment may be mailed or given to a chorale member. **PDF ads should be emailed to katelyn@slomasterchorale.org.**

Quarter page 3.5" x 4.75"

Half page (horizontal) 7.5" x 4.75"

Business card
(horizontal)
3.5" x 2"