



SAN LUIS OBISPO MASTER CHORALE

Dear Business Owner,

2025

Your assistance is needed and valued as we continue our mission of bringing the best choral music masterworks to the Central Coast. We invite you to begin or renew your sponsorship as a program advertiser. Approximately 1,600 members of the community will see your advertisement in the SLO Master Chorale's program. The November 23, 2025, concert is titled *Songs of Joy*, featuring a selection of inspiring music for chorus and orchestra, and the April 19, 2026, concert is a performance of *The Creation* by Franz Joseph Haydn. **Book both concert programs and submit your artwork before October 27th to receive up to a 20% discount!**

Please complete the form below and indicate the size of the ad you would like to purchase. To help visualize the different advertising spaces available, examples of each size are included on page two. Please read the requirements carefully for how to submit your advertisement.

You can return the completed order form to a Master Chorale member, or mail it to the address provided, along with payment in the form of a check for the full amount. Electronic payment is also available at www.slomasterchorale.org. If you have a digital ad, please e-mail it as a PDF to Katelyn Schiavone at katelyn@slomasterchorale.org.

Thank you for supporting the San Luis Obispo Master Chorale!

Program Ad Order Form

Company Name _____

Address _____

City _____ Zip _____ Phone _____

Contact Person _____ E-mail _____

Size		One	Both
☐ Front or back inside cover (FULL COLOR)	8.5" x 11"	\$625	\$1000
☐ Full page	7.5" x 10"	\$500	\$800
☐ Half page (horizontal)	7.5" x 4.75"	\$300	\$500
☐ Half page (vertical)	3.5" x 10"	\$300	\$500
☐ Quarter page	3.5" x 4.75"	\$200	\$300
☐ Business card (horizontal)	3.5" x 2"	\$100	\$160

☐ I do not wish to advertise at this time, but I would like to support **San Luis Obispo Master Chorale** with a donation of \$_____.



Make checks payable to: **SAN LUIS OBISPO MASTER CHORALE**
and mail to:

San Luis Obispo Master Chorale
P.O. Box 3318
San Luis Obispo, CA 93403

Credit card payments accepted on our website www.slomasterchorale.org

**Ad forms and
artwork due:**

October 27, 2025

or

March 27, 2026

Questions? **Katelyn Schiavone** at 805.538.3311 or katelyn@slomasterchorale.org

Full page 7.5" x 10"

Half page (vertical) 3.5" x 10"

Inside cover 8.5"x 11" plus 0.25" bleed

How to submit your advertisement

1. Submit your ad in this form:

- **Black and white camera-ready** artwork, or **full color** artwork for inside covers.
- **Print-quality PDF** in the **exact ad size**.

If you need design assistance, call for a quote.

2. Be sure your artwork conforms to the sizes listed and displayed on this page.

3. Submit your material no later than **OCTOBER 27** for the fall concert or by **MARCH 27** for spring concert.

All submissions must include a completed advertisement form, payment for the appropriate amount, and the artwork as described above. Order forms and payment may be mailed, emailed, or given to a Chorale member. **PDF ads should be emailed to katelyn@slomasterchorale.org.**

Quarter page 3.5" x 4.75"

Half page (horizontal) 7.5" x 4.75"

Business card
(horizontal)
3.5" x 2"